

ADELLA GUO

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EDUCATION

Carnegie Mellon University

Pittsburgh, PA | 2014 - 2018
BDes in Product Design
Additional major in
Human Computer Interaction

HONORS

Senior Leadership Recipient

2018

Lee Goldman Design Scholarship

2017

School of Design Merit Award

2015

EXPERIENCE

LinkedIn

Senior Product Designer | Bay Area | 2018 - Present

Led campaign management designs for Sponsored Messaging ad formats, Budget Optimization, and Ads Trust on the LinkedIn Marketing Solutions team. Contributed to building out the enterprise design library and organizing fixathons to improve product quality.

Resy

Design Consultant | Pittsburgh, PA | 2018

Part of a 5-person interdisciplinary team tasked with researching, designing and prototyping an experience that enhances the ResyPay reservation system and restaurant hospitality.

Jet.com - Walmart

Design Intern | Hoboken, NJ | 2017

Researched and designed visual solutions for web, mobile, packaging and IoT to expand Jet's fresh food business. Led workshops introducing more design thinking and processes on the Fresh Operations team.

Carnegie Mellon University

3D Lab Monitor and Teaching Assistant | Pittsburgh, PA | 2016 - 2018

Oversaw design students and their projects that use various rapid prototyping machines and equipment to ensure a safe experience. Additionally, assistant taught fundamental drawing methodologies for first year students to effectively visualize and communicate their ideas.

SKILLS

User Experience
User research
Figma, Sketch, Invision
Principle
Adobe Suite (Ps, Ai, Id, Ae)
Sketching, Storyboarding
CAD Modeling
Digital Photography

INTERESTS

Woodworking
Digital Illustration
Photography
Museums
Tennis
Coffee